

Event media kit

The premier gathering

for MENA trade and

export finance

An aerial photograph of Dubai, United Arab Emirates, showing the city's skyline with numerous skyscrapers, including the Burj Khalifa, and the coastline with the Arabian Gulf. The water is a deep blue-green color. The sky is clear and blue.

# GTR MENA 2024 DUBAI

#GTRMENA

Jumeirah Emirates Towers, Dubai, UAE  
February 20-21, 2024

[gtreview.com/gtrmena](https://gtreview.com/gtrmena)

# GTR **MENA** 2024 DUBAI

**GTR MENA will return to Dubai on February 20-21, 2024, marking 21 years in the region**

Having welcomed over 900 market leaders in 2023, the next edition will once again deliver a highly anticipated opportunity to connect with key players and access to a full spectrum of companies involved in trade and exports in this exciting region.

Covering critical market insight and enjoying the support of leading financial institutions, delegates will gain unrivalled insights through an extensive programme of over 80 expert speakers, while the exhibition hall will provide an invaluable opportunity to network and connect with industry leaders, peers and potential clients.

We look forward to seeing you there!

**“Awesome event with packed and relevant agenda for the current macro-economic scenario.”**

Sivakumar Kuriyakkattil, Bank FAB



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**GTR** Global Trade Review **Where trade talks.**



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**Register for GTR MENA 2024 Dubai**  
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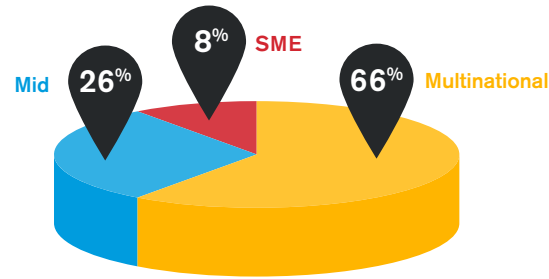




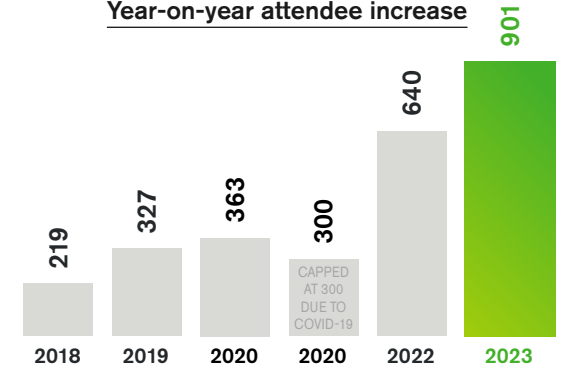
**Social media in 2023**



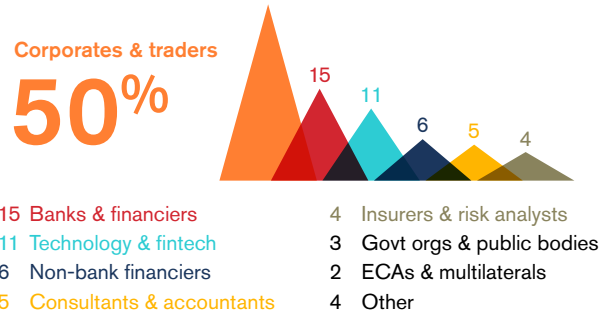
**Company size breakdown in 2023**



**Year-on-year attendee increase**



**Attendees by sector in 2023**



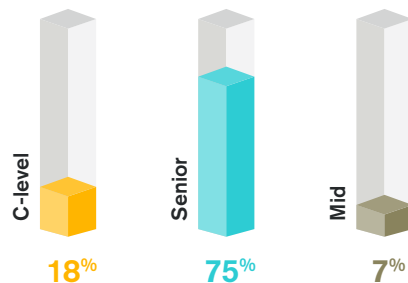
**Vital statistics from 2023**



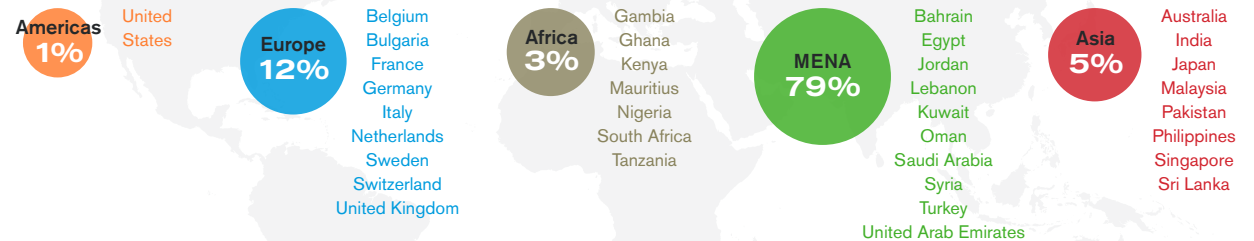
**Supporters in 2023**



**Job titles represented**



**Attendance by region in 2023**



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GTR MENA 2023 Dubai's speakers included 1/2

- › **James Adams**, Group Treasurer, **Chalhoub Group**
- › **Neeraj Agrawal**, Chief Financial Officer, **Crescent Petroleum**
- › **Sereen Ahmed**, Director, Head of Trade & Working Capital Middle East, **Barclays**
- › **Hassan Al Hashemi**, Secretary General & Vice-President, International Relations, **ICC UAE**
- › **Raja Al Mazrouei**, Acting CEO/Managing Director, **Etiihad Credit Insurance**
- › **Ahmad Alalawi**, Head of GTRF Origination & Client Advisory, **SABB**
- › **Rushdi Ali**, Executive Finance Director, Europe, Middle East & Africa, **GE Power**
- › **Yusuf Ali Khan**, Managing Director, Head of Trade & Working Capital Solutions, Middle East, North Africa & Pakistan, **Citi**
- › **Muhsin Alrustom**, Group Chief Financial Officer, **Asyad Group**
- › **Ahmad Alshubbar**, Vice-President, Treasury & Strategy, **Rawabi Holding**
- › **Matthieu Andrieu**, Head of Corporate Banking, **Finastra**
- › **John Basquill**, Senior Reporter, **GTR**
- › **Halina Bernard**, Senior Finance Manager, Strategic Markets, Alliances & Distributors, **General Motors (GM)**
- › **Robert Besseling**, Chief Executive Officer, **Pangea-Risk**
- › **James Binns**, Global Head, Trade & Working Capital, **Barclays**
- › **Sean Bowey**, Head of Products, Global Trade & Receivables Finance, **SABB**

- › **Dominic Broom**, Senior Vice-President, Working Capital Technology, **Arqit**
- › **Ibrahim Chammat**, Vice-President, **Sumitomo Mitsui Financial Group**
- › **Simon Cook**, Partner, **Sullivan & Worcester UK LLP**
- › **Crystal D'Souza**, Head of Trade Credit, MENA, **Markel International**

“Another amazing event with good learning and discussion in GTR MENA.”

B Gupta, Olam Agri

- › **Jacco De Jong**, Global Head, Sales, **Bolero International**
- › **Raja Debnath**, Co-Founder & Chief Executive Officer, **Veefin Solutions**
- › **Sanjay Desai**, Advisory Consultant, **Humana International Group (HIG)**
- › **Sanjeev Dutta**, Executive Director, Commodities & Financial Services, **Dubai Multi Commodities Center (DMCC)**
- › **Sean Edwards**, Advisor, **Sumitomo Mitsui Banking Corporation (SMBC)**
- › **Amr El Haddad**, Head of Working Capital Solutions, CEEMEA, **Kyriba**
- › **Gianluca Elmosi**, Group Treasury Director, **Al Dahra Holding**
- › **Mark Emmerson**, Head of Global Transaction Banking, **Al Masraf Bank**

- › **Massimo Falcioni**, Former Chief Executive Officer, **Etiihad Credit Insurance**
- › **Raphael Fofana**, Head of UAE, **ICIEC**
- › **Huny Garg**, Head of Trade, MEA, **SWIFT**
- › **John Goodridge**, Head of Inventory Solutions, **Silver Birch Finance**
- › **Bharat Gupta**, Senior Vice-President & Head, Trade & Structured Finance, Asia, Europe, Middle East & Africa, **Olam International**
- › **Chris Hall**, Executive Director, Financial Solutions, Credit & Political Risks, **WTW**
- › **Syed Hassan Javed**, Head, Trade Finance, **Gulf International Bank**
- › **Joe Hepworth**, Chief Executive Officer, **British Centres for Business**
- › **Rasheed Hinnawi**, Regional Head of PMD MENAT, **HSBC**
- › **Gerald Huang**, Chief Sales Officer, **Premium Technology**
- › **Syed Imtiaz Hussain**, Regional Head of Product & Propositions, Middle East, North Africa & Turkey, Global Trade & Receivables Finance, **HSBC**
- › **Rod Hutchinson**, Head of Trade & Finance Solutions, **Veridapt**
- › **Hani Idris**, Regional Manager & CEO, **International Development Bank**
- › **Charles Ike**, Vice-President, Maritime Trade, **Pole Star**
- › **Stefaniya Ilina**, Former Head of Project Financing, **Independent**
- › **Motasim Iqbal**, Managing Director, Regional Head Transaction Banking Sales, Africa Middle East, **Standard Chartered**

## GTR MENA 2023 Dubai's speakers included 2/2

- › **Milind Jain**, Senior Vice-President, Credit Specialty Leader, MENA, **Marsh Specialty**
- › **Anish Jain**, Chief Treasury Officer, **Export Trading Group (ETG)**
- › **Zul Javaid**, Chief Executive Officer, **UAE Trade Connect (UTC)**
- › **Devid Jegerson**, Executive Vice-President, Head of Customer Experience & Platform Development, **National Bank of Fujairah (NBF)**
- › **Gopinath Kanniah**, Vice-President, Treasury, MEA, **Redington Gulf**
- › **Sonam Kapadia**, Managing Director, **Falcon Group**
- › **Manpreet Kaur**, Founder & Chief Executive Officer, **Vivantaa Capital**
- › **Shiraz Khan**, Partner, Head of Tax, **Al Tamimi & Company**
- › **Syed Khurram Zaeem**, Managing Director, Head of Trade, Working Capital & Transaction Banking, Africa Middle East, **Standard Chartered**
- › **Joon Kim**, Global Head, Trade Finance Product & Portfolio Management, Treasury Services, **BNY Mellon**
- › **Zavone Krotz**, Head of Transaction Banking, Wholesale Banking Group Products, **RAKBANK (The National Bank of Ras al-Khaimah)**
- › **Niraj Kumar**, Head of Global Transaction Banking, **United Arab Bank**
- › **Betül Kurtulus**, Regional Director, Central, Eastern & South-Eastern Europe & the Middle East, **FCI**
- › **Mark Lakin**, Partner, **Stephenson Harwood**
- › **Ahmed Madkour**, Director, **Recovery Advisers**
- › **Peter Matza**, Treasury Specialist, **Independent**

- › **Selima Mehiri**, Head of Energy & Natural Resources, **RAKBANK (The National Bank of Ras al-Khaimah)**
- › **Zhann Meyer**, Head, Agricultural Commodities, **Nedbank CIB**
- › **Loic Morel**, Head of Trade Finance, **APICORP**
- › **Ioannis Nanos**, Transfer Pricing Advisor, Tax, **Al Tamimi & Company**
- › **Elat Niyas**, Treasury Manager, **Al Masaood Automobiles**

**“Great event and by far the largest in terms of corporate, financial institutions and fintechs attending. Well done indeed!”**

Y Khan, Citi

- › **Vincent O'Brien**, Director, **ICC UAE**
- › **Viacheslav Oganezov**, Co-Founder & Chief Executive Officer, **Finverity**
- › **Sinan Ozcan**, Senior Executive Officer & Board Director, **DP World Financial Services**
- › **Anirudha Panse**, Head, **First Abu Dhabi Bank (FAB)**
- › **Robert Parson**, Partner, **Squire Patton Boggs**
- › **Jose Payno**, Managing Director & Head of GTB Corporate Product Sales, Abu Dhabi, **First Abu Dhabi Bank (FAB)**
- › **Staney Pullolickel**, Regional Treasurer (Commercial), MENAT & SSA, **General Electric (GE)**
- › **Vishnu Purohit**, Vice-President, Head of Trade Product Management, **Emirates NBD**
- › **Venkiteswaran Ramasubramoni**, Head of Equipment & Technology Finance, **National Bank of Fujairah (NBF)**
- › **Tim Reid**, Chief Executive Officer, **UK Export Finance (UKEF)**
- › **Michal Ron**, Chief International Officer, **Sace**
- › **Sumit Roy**, Founder, President & CMO, **TradeAssets**
- › **Sunil Senapati**, Chief Operating Officer, Trade & Payments, **XDC Network**
- › **Shailen Shukla**, Chief Logistics Officer, **MHAO Group**
- › **Farrukh Siddiqui**, Founding Partner, **Emerging Capital Management Partners**
- › **Mritunjay Singh**, Lead, Trade Product Management, Trade Finance, **Abu Dhabi Commercial Bank**
- › **Udham Singh**, Head of Finance & Accounts, Egypt, **Redington**
- › **Torbjorn Soltvedt**, Principal Analyst, Middle East & North Africa, **Verisk Maplecroft**
- › **Lee Soo Peng**, Treasurer, **Novatek**
- › **Caroline Stockmann**, Chief Executive, **Association of Corporate Treasurers (ACT)**
- › **Ravi Suri**, Senior Managing Director, **AP Moller Capital**
- › **Neeraj Teckchandani**, Chief Executive Officer, **Apparel Group**
- › **Anissa Teemul**, Head of Treasury, **EWEC**
- › **Carl Wegner**, Chief Executive Officer, **Contour**
- › **Troy Wood**, Chief Executive Officer, **Impel**
- › **Victor Yankovskiy**, Head of Global Sales, **DP World Financial Services**

## Companies who attended GTR MENA 2023 Dubai 1/2

Corporates & traders						
1 Energin	Apical Group	Ducab	Golden Core Trading	Maarej Trading	OQ Group	SM Holdings
Abu Dhabi National Oil Company (ADNOC)	Apparel Group Arasco	Duferco DuLight	Green Planet Industries GreyList	Maddox SA Man Corp	Otoyol Yatırım ve İşletme Paramount General Trading	Solas Marine Services Solutions & Growth Management (SGM)
Abu Dhabi Ports	Archer Daniels Midland (ADM)	E3 Energy	Gulf Advanced Polymers	Mantrac Group	Petrochem Middle East	SS Global Merchants
Acciona	Arkan Emirates Steel	EGA	Gulf Drug	Master Field	Philips	Stemcor
Aditya Birla Group	Astarte	EMCON GCC	Henkel	Max Energy Fuel Trading	Planet One Group	Sun International
AG auto	Asyad Group	Emirates Airlines	High Systems Electromechanics	ME Solaris Commodities	Platinum Corporation	Swiss Singapore Overseas Enterprises
Agthia Group	Aujan Group Holding	Emirates Integrated Telecommunications	Honeywell	Mediterra Agro Tarim Ticaret	Polymed Trading	Tajeer
Air Liquide	Awin Resource International	Emirates National Oil Company (ENOC)	Hotpack Global	Megnacio	Premium Tobacco International	TechnipFMC
AIR Midco	Axendo	Engro	Ideanomics	Metra	RAK Ceramics	Telf AG
Al Ain Flour Mill	Better Place Global	Enthusiasm	IFFCO	MHAO Group	Rawabi Holding	Thales Group
Al Dahra Holding	Brand Folio	Etisalat	Ingram Micro	Microsoft Corporation	Redington	Tirumalla
Al Fakher	Bristol Fire Engineering	Euro Alloys	International Traders	Midstar	Redington Gulf	TMK Gulf International Pipe Industry
Al Ghurair	Bunge	Everest Energy DMCC	Intersun Holding	Multi Commerce	Reliance Industries	Torq Commodities
Al Habtoor Group	Cargill	EWEC	Invictus Trading	NAFFCO	Renida Trading	Trading House Agroholding
Al Islami Foods	Chabros International Group	Export Trading Group (ETG)	IPSOS	Naran General Trading	Rescom Holdings	Trafigura Group
Al Masaood Automobiles	Chalhoub Group	Fertiglobe	Janus Continental Group	Njoom Al Amaan for Steel	RGE	Triumph Commodities
Al Naboodah	Chef Middle East	Figopara	Jaribu Cashew Production	Nokia	RIL	Ulusoy Un
Al Nahda International	Cofco International	Fine Hygienic Holding	Jigsaw	NOON	Robustrade	Unatrac
Al Rabee Al Akhder	Coral Energy	Fortune Finserve Global	JMS Global	Novatek	RP Group	Vaal Trading
Al Rostamani Group	Crescent Petroleum	Fortune Five General Trading	Kahraman Agro	Novelis	Safeline Group	Valmont Middle East
Al Yamama Company	Crown Paper Mill	Gamein	KB Oil	Oasis Group	Sea Sands Shipping	VISA Commodities
Al-Futtaim	Danube Group	GE Healthcare	Kirtanlal International	Octal	Seetha Global	Wilmar International
Ali Zaid Al-Quraishi	Danzas AEI Emirates	GE Power	Kuwait Petroleum Corporation	OCTAL Alpek Polyester	Sephora	
AlMoe Group	DBMSC	General Electric (GE)	Landmark Group	Oilburg	Seven Seas Industries	
Amana Contracting Group	DITH	General Motors (GM)	Logicom	Olam International	Siemens Energy	
Anichem Group	Dubai World Trade Centre	Ghassan Aboud Group	LuLu Group	One Solution Trading	Sinosure	

Corporates & traders						
Absa Corporate and Investment	Bank Muscat	BNP Paribas	Emirates Development Bank	International Dubai Bank	National Bank of Umm Al Qaiwain (NBO)	Standard Bank
Abu Dhabi Commercial Bank	Bank of America	BNY Mellon	Emirates Islamic	Islamic Trade Finance Corporation	Nedbank CIB	Standard Chartered
Abu Dhabi Islamic Bank (ADIB)	Bank of Bahrain & Kuwait	CIM Banque	Emirates NBD	J.P. Morgan	RAKBANK (The National Bank of Ras al-Khaimah)	Sumitomo Mitsui Banking Corporation (SMBC)
Al Masraf Bank	Bank One	Citi	FIMBank	Mashreq		
Arab African International Bank	Banque Centrale Populaire	Commercial Bank International (CBI)	First Abu Dhabi Bank (FAB)	MCB	Rand Merchant Bank	Sumitomo Mitsui Financial Group
Arab Bank	Banque De Commerce et De Placements (BCP)	Commercial Bank of Dubai	Gulf International Bank	Mizuho Bank	Riyadh Bank	The Access Bank UK
Axis Bank		Crédit Agricole CIB	HSBC	MUFG	SABB	United Arab Bank
BACB	Banque Saudi Fransi	DBS Bank	ICICI Bank	National Bank of Bahrain (NBB)	Saudi EXIM Bank	United Bank
Bank ABC	Barclays	Dubai Islamic Bank	International Development Bank	National Bank of Fujairah (NBF)	Sohar International Bank	Zenith Bank (UK)

“GTR MENA continues to grow an importance with a record 900+ attendees this year. Exceptional networking opportunities with corporates and banks.”

M Iqbal, Standard Chartered

“GTR MENA remains the industry event for all things trade related. If you are connected to trade, this is the event to be at.”

A Xavier, Barclays

**Companies who attended GTR MENA 2023 Dubai 2/2**

Technology & fintech		
360f	Finastra	Refinitiv
Arqit	Finverity	Supply Chain Technologies
Bolero International	Impel	Surecomp
China Systems	Khazna Data Centers	SWIFT
Cisco Systems	Kyriba	Teknodome
Cleareye.ai	M1 Xchange	TradeAssets
Codix	Mitigram	Transfermate
Complidata	Monimove	TREVEX Technology
Conpend	OO Trading	UAE Trade Connect (UTC)
Contour	Oracle Financial Services	Vayana Network
Demica	Orient Exchange	Veefin Solutions
DLT Ledgers	Pelican	Veridapt
DP World Cargoes Finance	Pole Star	Voy Finance
Eka Software Solutions	Premium Technology	XDC Network
Enigio	Qualco	ZtartUpNetwork

Insurers & risk analysts		
Africa Specialty Risks	Gras Savoye	Marsh Specialty
Allianz Trade	Howden Group	Miller Insurance Services
Aon	Howden Insurance Brokers	Pangea-Risk
Argo Group	Ksure	Tysers
EDGE Group	Markel International	WTW

Govt orgs & public bodies		
Abu Dhabi Cooperative Society	FCI	International Trade and Forfaiting Association (ITFA)
Association of Corporate Treasurers (ACT)	ICC Syria	
British Centres for Business	ICC UAE	T3i Partner Network
Competence Center for German Export Finance	Inter Group	World Green Economy Organization
Dubai Multi Commodities Center (DMCC)		

ECAs & multilaterals		
Dubai Exports	International Islamic Trade Finance Corporation (ITFC)	UK Export Finance (UKEF)
Ethihad Credit Insurance		
ICIEC	Sace	

Non-bank financiers		
Africa Global Trade Finance	DSG Group	Prime Investrade
AP Moller Capital	Emerging Capital Management Partners	Redcliffe Partners
APICORP	Falcon Group	Riqueza Capital Group
Artis Finance	Gulf International Finance	Silver Birch Finance
DGCX (Dubai Gold & Commodities Exchange)	Jefferies	Sky British Enterprises
DMT Collateral	London Forfaiting Company	Vivantaa Capital
DMT Collateral West Africa	Peridot Financing Solutions	
DP World Financial Services	Portfolio Financial Services	

Consultants & accountants		
Alliott Hadi Shahid Chartered Accountants	Emirates Chartered Accountants Group	Recovery Advisers
Alvarez & Marsal	Holtarka	Tesselate
Argus Media Group	Humana International Group (HIG)	Verisk Maplecroft
Atkins	Kreston Menon Chartered Accountants	Wipro
Casterman Advisory	Mondiale Consulting	Zen Global
Cedar Rose	PWC Middle East	

Lawyers		
AdviceVector	DWF Law	Stephenson Harwood
Al Tamimi & Company	HFW	Sullivan & Worcester UK
Business Law Boutique	Squire Patton Boggs	

Service providers		
ADNOC Distribution	DP World	Technical Controls & Inspection Services (TCIS)
ASPIRO	RA International	

Investors		
Ittihad International Investment	Rasmala	
LIMA Capital	Sekila International Trade	

Media		
Biz Today	Luna PR	
Bloomberg	Middle East Broadcasting (MBC)	

Other		
Crown Emirates	Hayford Learning	Leader Group

**“Thanks to the GTR Team for another superbly organized event. The relevance and content of the event has driven the record attendance. Many thanks to the panelists for the lively conversations!”**

S Roy, TradeAssets

**“Great event connecting professionals in trade finance and discussing relevant topics.”**

A Tulean, Bank ABC



**“Very useful, topics and areas are taken correctly. A useful event to get in touch with new people who are all in global trade.”**

V Arunachalam, Platinum Corporates

Great networking place, very interesting insight views, seasoned panel of experts and speakers.

L Morel, APICORP

**“Terrific event, have had the privilege of speaking at past forums. Very solid topics, senior stakeholder attendance, well organized – put on your short list!”**

J Logan, Pelican

**“A very important event in the schedule of any company and banker seeking to develop trade finance solutions.”**

Dr A Mahate, Dubai Industries & Exports

**“Very important opportunity to expand to new terms, knowledge and business insight and meeting experts from many business and trade sectors. Thanks GTR for organizing this!”**

M Kiwan, International Chamber of Commerce Syria, ICC Syria

**“A GTR event is an opportunity that I would not miss at any cost. Over the years it has transformed from simple networking to knowledge sharing and creating a source of ‘GO TO’ for information.”**

S Desai, Humana International

**“Great speakers and excellent for networking.”**

R Shah, Stephens Harwood

**“An inclusive platform for trade, finance and commodities.”**

H Rescom, Rescom Holdings

**“I have found this to be the most useful and relevant annual trade event in the UAE that brings all key stakeholders together for a great information exchange and networking experience!”**

E Uddin Ahmed, Dubai Islamic Bank