

# Media kit

GTR Awards Media Kit 1/5 www.gtreview.com

The GTR Leaders in Trade awards and GTR Best Deals highlight excellence in the trade, commodity, supply chain, export finance and fintech markets.

**GTR**'s journalists will use your submissions when reporting on the wins, so please do not include any confidential information.

The deadline for submissions is January 9, 2024 and no further submissions will be considered after this date.

Please email all submissions to awards@gtreview.com

Those involved in the winning deals will be notified of their success in February, and a full write-up of the Best Deals will appear in the Q2 2024 issue of **GTR**. Leaders in Trade winners will be announced at GTR's annual awards dinner in London in May 1, 2024. However, a shortlist will be announced and communicated to the market in February.

A full write-up of the Leaders in Trade winners will appear in the Q3 2024 issue of **GTR**.

Email

awards@gtreview.com

to nominate your institution

for a GTR Leaders in Trade award

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For more details on the awards dinner in London, and to secure your seat, please contact **events@gtreview.com** 



Email us at
events@gtreview.com
to find out more about
the GTR Charity Awards
Dinner in London
on May 1, 2024

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Email awards@gtreview.com to submit an entry for GTR Best Deals

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## **GTR Awards**

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Email awards@gtreview.com to nominate your institution for a GTR Leaders in Trade award





## Submit your entry for GTR Leaders in Trade 2024

- Please select from the list which if any categories you would like to nominate your institution to be considered for in the GTR Leaders in Trade awards.
- > Please select a maximum of 3 categories.
- Please provide a 300 to 500-word explanation of why your institution deserves to win. This must include reference to achievements from 2023. Your submission should not exceed 1 page and should not include generic presentations/slides.
- Deals submitted for Best Deals will be consulted in the decision-making process and can be used as part of your substantiation for your nomination.

## Regional awards: Banks

Best trade finance bank in:

- > East Africa
- West Africa
- > Southern Africa
- Middle East

- North Africa
- North America
- > Latin America
- > East Asia & the Pacific

- > South Asia
- > Eastern Europe
- Western Europe
- > UK

### Global awards: Banks

- Best development bank
- Best bank for ESG (trade or supply chain finance)
- Best bank for ESG (export finance)
- > Best bank for digitalisation
- Best supply chain finance bank
- Best commodity trade finance bank
- > Best export finance bank
- > Best trade finance bank

## Global awards: Other industry players

- Best trade or supply chain finance law firm
- > Best export finance law firm
- > Best export credit agency
- Best fintech in trade
- > Best fintech startup in trade

- Best trade finance software provider
- > Best trade or supply chain finance platform
- Best trade credit insurance underwriter
- Best political risk insurance underwriter

- Best trade credit insurance broker
- Best political risk insurance broker
- Best non-bank trade finance provider (incl. trade finance funds)

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Email awards@gtreview.com to submit an entry for GTR Best Deals

### Submit your entry for GTR Best Deals 2024

#### Deal submission criteria:

We invite institutions to submit a **maximum of 2 deals per type of transaction** – trade, commodity, supply chain, export (including project) finance and fintech innovation. (That's a maximum of 10 deals in total, please.) Winners will be spread across all of these categories.

Please note that client permission to disclose deal information must be obtained before submitting.

Deals submitted on a 'no names' basis or without loan amounts will be disqualified.

## You must provide the following information:

- Date of signing: the deal must have been closed and reached final signing within 2023 – not a day before or after
- > Type of transaction: deals must have trade, commodity, supply chain or export finance elements. Project finance deals can be submitted but will then be considered and judged on their export content as to their relevance and suitability
- > Borrower
- Loan amount (essential information)
- > Tenor
- Lenders: please list all lenders involved – not just your own institution
- Law firms
- > Insurers/ECAs

- > Pricing (if possible)
- > Regions/countries in the deal
- Why should your deal win? Please provide at least 200 words outlining what makes your deal better than all the rest. Winning attributes include: large loan amount; length of tenor; number of institutions involved; novel methods of risk mitigation; unique structure; deal closed in face of severe political or economic barriers, etc

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Email
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for GTR Best Deals

Email
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to nominate your institution
for a GTR Leaders
in Trade award

Email us at events@gtreview.com to book a table at the GTR Charity Awards Dinner in London on May 1, 2024

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## **Contacts**

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